

FEBRUARY

SABB were platinum sponsors of the Global Trade Review MENA conference, which is widely recognised as the most comprehensive and well established trade finance gathering in the Middle East.

SABB and Alawwal Bank's historic integration was completed, with all products and services combined for all customers on 'Customer Day 1'.

- KAUST hosted the TAQADAM start up accelerator showcase in partnership with SABB.
- Euromoney named SABB the "Best Trade Finance Service Provider" and "Market Leader" in Saudi Arabia.
- SABB partnered with Saudi fintech 'Geidea' to launch 'Tap on Phone'.
- SABB became the first bank in the Kingdom to introduce an instant, digital international money transfer service.

APRIL

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SABB started its annual programme 'SABB Ramadan Basket' for this year, in collaboration with 12 charities, to distribute food baskets to families in need around the Kingdom. SABB participated in the Red

SABB participated in the Red Sea Development Company's first ever Riyal-denominated Green Finance credit facility with a SAR 14 bln loan.





